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MALAYSIAN QUALIFICATIONS REGISTER
 Malaysian Qualifications Agency


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Bachelor of Management in Marketing with Honours
Previously known as : Bachelor of Management (Honours) (Marketing)



Reference Number : MQA/SWA0636
Certificate Number : 33455
Name of Qualification : Bachelor of Management in Marketing with Honours
Previously known as : Bachelor of Management (Honours) (Marketing)
Date of Accreditation (dd/mm/yyyy) : Starting 21/09/2013
Compliance Audit :
Name of Institution : Universiti Sains Malaysia (USM)
Address :
 11800 USM
 Penang
Telephone Number : 04-599 6531
Fax Number : -
E-mail : pusatswaakreditasi@usm.my
Website : www.usm.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0414 (Management and administration)
Number of Credits : 126
Mode of Study : Full Time

Duration of Study (years) :

Full Time	Weeks/Semester	Semesters	Duration
Long	-	7-12	3 year/s 6 month/s to 6 year/s
Short	-	-	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
Sesi 2009/2010	-	8-14	-	4-7	136
Sesi 2020/2021	-	7-12	-	3.5-6	126

Mode of Delivery : Conventional
Remark(s) : Latest name is effective: Sem 1, session 2024/2025

NA : Not Available

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